

# Social Media Calendar

Caption						<p>May is #AsianAmericanPacificIslanderMonth. To commemorate the heritage month, we will highlight influential figures and their contributions. The first #AAPISpotlight goes to the two-time Olympic Gold Medalist, Chloe Kim! Chloe made history as a Korean American who dominates the slopes as one of the USA's best snowboarders. In 2018, she became the youngest Olympic gold medalist at the age of 17 in the Women's Snowboard halfpipe contest.</p>	
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Week of: **May 7**

	5/7 SUNDAY	5/8 MONDAY	5/9 TUESDAY	5/10 WEDNESDAY	5/11 THURSDAY	5/12 FRIDAY	5/13 SATURDAY
Topic		Youth Week				AAPI Month Spotlight	

Caption		<p>Nelson Mandela once said, "Youths of today are the leaders of tomorrow." #YouthWeek celebrates the youth in each community for their blossoming talents, achievements, and acts of service. Here at PYL, we help give our students the tools to become great leaders! #PYLDifferenceMaker</p>			<p>This week's #AAPISpotlight goes to Taiwanese American filmmaker Ang Lee! His accomplishments in the arts have led to successful blockbusters such as "Hulk" and "Life of Pi" and three Academy Awards! #AAPIMonth</p>
Graphic		<p>Group Photo sent on 4/27</p>			<p><a href="https://www.canva.com/design/DAFhUHWSreo/CgMk2">https://www.canva.com/design/DAFhUHWSreo/CgMk2</a></p>

Week of: **May 14**

	5/14 SUNDAY	5/15 MONDAY	5/16 TUESDAY	5/17 WEDNESDAY	5/18 THURSDAY	5/19 FRIDAY	5/20 SATURDAY
Instagram		Graduation				AAPI Month Spotlight	

Caption		<p>We celebrated the 2023 Plano Youth Leadership #Graduation last week! The theme was "Leadership for a Lifetime," and we recognized all our leaders who successfully completed the program. We are proud of you all!          #PYLProud          #PYLDifferenceMaker</p>				<p>Jenny Han, a Korean American writer, has made a significant impact on the publishing industry. With her bestselling "To All the Boys I've Loved Before" trilogy and other popular young adult novels, Han's authentic portrayal of Asian American experiences has garnered critical and commercial success. In addition, Han has advocated for diversity and inclusivity in publishing, making her a role model for aspiring writers and a champion for underrepresented voices. #AAPISpotlight #AAPIMonth</p>	
Graphic		Photos from graduation				<a href="https://www.canva.com/design/DAFhUHWSreo/Cg">https://www.canva.com/design/DAFhUHWSreo/Cg</a>	

Week of: **May 21**

	5/21 SUNDAY	5/22 MONDAY	5/23 TUESDAY	5/24 WEDNESDAY	5/25 THURSDAY	5/26 FRIDAY	5/27 SATURDAY
Topic			AAPI Scholarships			AAPI Month Spotlight	

Caption		Plano Youth Leadership is always looking for ways to encourage students to reach their goals at the high school level and beyond. Explore what scholarships are available for Asian American and Pacific Islanders. #AAPIMonth <a href="https://apiascholars.org/scholarship/">https://apiascholars.org/scholarship/</a>			Our last spotlight for #AsianAmericanPacificIslanderMonth shines on Do Won Chang and Jin Sook Chang. This Korean American dynamic duo founded the fast fashion retail store, Forever 21, in 1984. The company is now in malls across the nation, in Canada, Europe, Japan, Korea and the Philippines.	
Graphic					<a href="https://www.canva.com/c">https://www.canva.com/c</a>	

Week of: **May 28**

	5/28 SUNDAY	5/29 MONDAY	5/30 TUESDAY	5/31 WEDNESDAY	6/1 THURSDAY	6/2 FRIDAY	6/3 SATURDAY
Topic		Memorial Day					
Caption		To all the fallen soldiers who fought for America's freedom and peace, thank you for your service. #MemorialDay					
Graphic		<a href="https://www.canva.com/c">https://www.canva.com/c</a>					

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