



Relevant Trends and Special Observances

**Dates are for 2023 Calendar year*

JANUARY		
Name	Date	Notes
Poverty in America Awareness Month		
New Year's Day	1	
Global Family Day	1	Global Family Day, One Day of Peace and Sharing, is celebrated every January 1 in the United States as a global day of peace and sharing. Global Family Day grew out of the United Nations Millennium celebration, "One Day In Peace".
Martin Luther King Jr. Day	15	
International Day of Education	24	

FEBRUARY		
Name	Date	Notes
Voices for Healthy Kids Anniversary		
Black History Month		
American Heart Month		
Lunar New Year	1	Lunar New Year is the beginning of a calendar year whose months are moon cycles, based on the lunar calendar or lunisolar calendar. Lunar New Year is particularly celebrated in East and South East Asian countries.
Women's Heart Week	1-8	Occurs the first week of February
National Women's Heart Day	3	

Gold Heart Day	14	Gold Heart Day is dedicated to helping improve the lives of disadvantaged or disabled children and provide support to their parents and show them that they are supported and despite their condition.
Random Acts of Kindness Day	17	
World Day of Social Justice	20	World Day of Social Justice is an international day recognizing the need to promote social justice, which includes efforts to tackle issues such as poverty, exclusion, gender inequality, unemployment, human rights, and social protections.

MARCH		
Name	Date	Notes
Ethnic Equality Month		
Gender Equality Month		
Women's History Month		
Developmental Disabilities Awareness Month		
Employee Appreciation Day	4	
International Women's Day	8	
International Day of Happiness	20	
All Women's Equal Pay Day	24	
International Transgender Day of Visibility	31	

APRIL		
Name	Date	Notes
Celebrate Diversity Month		
Autism Awareness Month		
National African-American Women's Fitness Month		
National Volunteer Month		

World Autism Awareness Day	2	
Education and Sharing Day	1	
Earth Day	22	
The Day of Silence	23	GLSEN's annual day of action to spread awareness about the effects of the bullying and harassment of lesbian, gay, bisexual, transgender, queer, and questioning students. In the United States, students take a day-long vow of silence to represent the silencing of LGBTQ students.

MAY		
Name	Date	Notes
Mental Health Awareness Month		
Asian Pacific American Heritage Month		
Mother's Day	14	
International Day Against Homophobia	17	
World Day for Cultural Diversity	21	

JUNE		
Name	Date	Notes
Pride Month		
Black Lives Matter Month		
Caribbean-American Heritage Month		
Native Americans Citizens Day	2	Can tie into Native American-specific data points
National Children's Day	11	
Race Unity Day	12	
Juneteenth	19	

Father's Day	18	
Pride Day	25	Occurs on the last Sunday in June.
National Boys and Girls Club Week	25 - July 1	Potential partnership

JULY		
Name	Date	Notes
Disability Pride Month		
Independence Day	4	
International Peace and Love Day	7	
International Non-Binary People's Day	14	
Americans with Disabilities Act ADA Day	26	
International Day of Friendship	30	

AUGUST		
Name	Date	Notes
Black Business Month		
International Day of the World's Indigenous Peoples	9	
National Black Women's Equal Pay Day	3	
Exercise With Your Child Week	7-13	
National Women's Day	9	
International Youth Day	12	
National Nonprofit Day	17	
Women's Equality Day	26	

SEPTEMBER		
Name	Date	Notes
National Sickle Cell Awareness Month		
Labor Day	4	
International Day of Charity	5	
Native Women's Equal Pay Day	8	
Patriot Day (9/11 Remembrance)	11	
National Hispanic Heritage Month	15- Oct. 15	
Black Women's Equal Pay Day	21	
International Day of Peace	21	
Celebrate Bisexuality Day	23	
Native American Day	24	

OCTOBER		
Name	Date	Notes
Global Diversity Awareness Month		
Breast Cancer Awareness Month		
LGBT+ History Month		
National Disability Awareness Month		
National Italian American Month		
Filipino American History Month		
Health Literacy Month		
AIDS Awareness Month		
Native American Women's Equal Pay Day		
World Mental Health Day	10	

National Coming Out Day	11	
Indigenous People's Day (Native American Day)	11	
Child Poverty Day	17	International Day for the Eradication of Poverty (IDEP) observed on October 17, is a time that highlights child poverty that exists even in developed nations.
International Pronouns Day	20	
Latinx Women's Equal Pay Day	29	

NOVEMBER		
Name	Date	Notes
Native American Heritage Month		
National Children's Month		
National Family Caregivers Month		
Transgender Day of Remembrance	20	
Thanksgiving Day	23	
Native American Heritage Day	24	

DECEMBER		
Name	Date	Notes
National Volunteers Month		
International Day of Disabled Persons	3	